DIGIQOM
Recruitment Opportunity – 2019 & 2020 Passing Out Batch

ONLY FOR UNPLACED STUDENTS

Company Ref No.	SC19573
Company	DIGIQOM
Batch	**2019 & 2020 Passing Out Batch**
Joining	**IMMEDIATE**
Date of Campus	**Will be Informed later**
Reporting Time	**Will be Informed later**
Venue	**Will be Informed later**
Job Title	Profile 1 : Social Media Intern Profile 2 : Social Media Associate
Eligible Degrees	Any Graduate
Eligible Branches	All
Eligibility Criteria	10th - No % Criteria 12th - No % Criteria Graduation - No % Criteria Post-Graduation - No % Criteria
Location	PAN INDIA
Compensation (CTC)	Profile 1 : 12,000 per month Profile 2 : 3.0 LPA
Roles & Responsibilities	**Profile 1 :** • Work with the on-site Social Media Manager to create and implement campaigns • Develop content calendars on a weekly and monthly basis for company brands • Monitor analytics with social media team to identify viable ideas • Create engaging blog and social media content • Assist in the general distribution of press releases and media alerts • Provide support to our marketing team at live and online events **Profile 2:** • Manages company social media channels, including Facebook, LinkedIn, Twitter, and other relevant platforms

	• Engages in social media presence creation on new and emerging social media platforms • Creates dynamic written, graphic, and video content • Optimizes content following search engine optimization (SEO) and pay-per-click (PPC) • Creates content that promotes audience interaction, increases audience presence on company sites, and encourages audience participation • Assists social media management with large projects, events, and community management • Works as part of a team to develop large social media campaigns • Analyses and reports audience information and demographics, and success of existing social media projects • Proposes new ideas and concepts for social media content • Works with marketing and social media team members to coordinate ad campaigns with social media strategy • Manages social media communications • Uses timelines and scheduled content to create a consistent stream of new content for audience interaction while analysing, managing, and altering schedules where necessary to optimize visits • Multi Tasker
How to Apply?	All interested and Eligible students need to apply on the link below latest by ==4th April 2019, by 6PM== CLICK HERE Late entries will automatically get deleted

My Best Wishes are with you!

Prof. Dr. Ajay Rana

Advisor